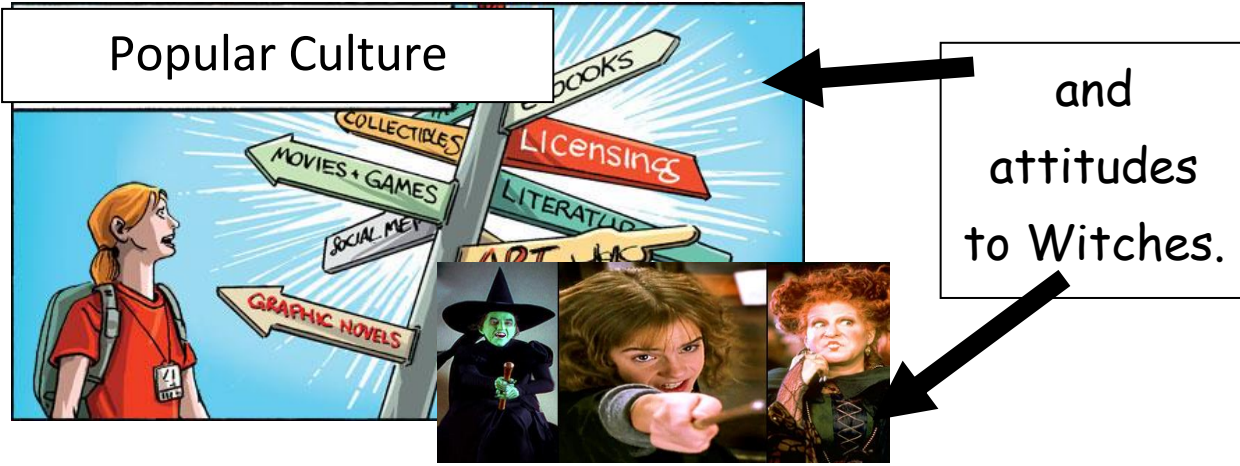


# What is Popular Culture?



Before we study the Popular Culture of the 16<sup>th</sup> and 17<sup>th</sup> centuries, we need to make sure that we understand what it actually was. **Use a dictionary and the internet to find out what the key terms mean below:**

1. What is 'Culture'?

.....

2. What is 'Elite Culture? .....

.....

3. What is 'Popular Culture'? .....

.....

**The Culture of  
the United  
Kingdom  
2025**

4. Can you divide what you have written into the categories of 'elite' and 'popular' culture?

5. a) Who uses Popular Culture?

Watch **Alexandre O. Philippe's** talk, does he see Popular Culture as belonging to a specific economic, gender, age-related, political or religious group?



.....  
.....  
.....  
.....

[https://www.youtube.com/watch?v=u\\_3UYncNwz4](https://www.youtube.com/watch?v=u_3UYncNwz4)

Does this help to explain why it was so hard to decide over your mind-map?

6. How could Popular Culture have power over society?

Our 'values' .....

Twitter Shaming.....

The Stamford University Judge .....

Online Petitions .....

Mumsnet .....

How many of these use peer-pressure to identify outsiders or to shame someone into modifying their behaviour?

8. How does one create a rumour using Popular Culture?

.....  
.....  
.....  
.....

9. Does this make Popular Culture dangerous? Extra challenge, watch

<https://www.youtube.com/watch?v=D9lhs241zeg>

.....  
.....  
.....  
.....

10. Now watch <https://www.youtube.com/watch?v=D9lhs241zeg> What does Chimamanda Ngozi Adichie say is the danger of a society only having 'one story'

.....  
.....  
.....  
.....

11. Do you think that Governments use Popular Culture as a means of uniting, controlling, monitoring us? Explain your decision and provide examples.

.....  
.....  
.....  
.....

How 'Pop-Culture' influences 21st century international politics