Sexting occurs predominantly on, but is not exclusive to these apps...

Snapchat | Tinder | WhatsApp | Kik

Did you know?

IT IS ILLEGAL TO TAKE, MAKE OR SHARE AN INDECENT IMAGE OR VIDEO OF A CHILD UNDER THE AGE OF 18 – EVEN IF IT IS CONSENSUAL

Sexting involves sending and receiving explicit messages, images or videos of a sexual nature. This content is usually uploaded on a mobile device, which can then be uploaded onto social networking sites and shared further. They can be sent to or from a friend, boyfriend, girlfriend, or someone your child has met online. Sexting is often described as the new flirting for children – but it is illegal for anyone under the age of 18, with police forces in England and Wales recording 6,238 underage "sexting" offences in 2016-17, a rate of 17 a day.

What parents need to know about SEXTING

BREAKING THE LAW

Sexting is illegal if you share, make, take or distribute an indecent image or video of a child under the age of 18. It is an offence under the Protection of Children Act (1978), the Criminal Justice Act (1988), and under Section 67 of the Serious Crime Act (2015). Sexting or 'youth produced sexual imagery' between children is still illegal, even if they are in a relationship and any images are shared consensually.

CHILDREN THINK IT'S HARMLESS

Many young people see sexting as 'banter' or a joke, an easy way to show someone they like and trust them, or just a cool thing to do. But they may not realise the consequences of sharing personal information and how it can be potentially harmful to them in the future.

REGRETTING THEIR ACTIONS

Although some children are willingly exchanging images, many may regret sharing the messages, images and videos after they have sent or uploaded them. Once it's out there, there's no going back, and your child may feel ashamed, vulnerable, worried or anxious about imagery resurfacing later, especially if a relationship or friendship has broken down. 'Sexting' was the most viewed information and advice topic on the Childline website in 2017, showing the need for people to get help.

BULLYING, COERCION & BLACKMAIL

Your child may feel pressured into sexting, so they don't come across as boring, or think it's a way to show someone they care for them. They may feel under pressure to give in to repeated requests or feel obliged to share sexual messages and imagery. Sexting can also expose young adults to the risk of being exploited by paedophiles or sexual predators, who then use images to extort additional photos, sexual favours, and sometimes money from victims.

SHARING

Once a photo or video is out there, there's no way of knowing how many people have saved it, tagged it or shared it. Children like to show off to their peers and suddenly, an image has gone beyond its intended recipient, to classmates, friends, and even strangers. Once an image or video has been shared online, there's nothing to stop it being archived and repeatedly shared.

Top Tips for Parents

TALK TO YOUR CHILD

Encourage open dialogue about appropriate information to share with others both online and offline, discuss the word 'sexting' and ensure that they know what it is and what it involves. Show that you understand that sexting can reflect natural adolescent curiosity about nudity, bodies and exploring their sexuality, but explain why it's important to think twice before sharing something. Show that you are approachable and understanding.

DISCUSS THE LEGALITIES

Children and young people may not realise that what they are doing is illegal. Ensure that your child understands that when they are aged under 18, it is against the law for anyone to take or have a sexual photo of them – even if it's a selfie, and even when the activity is consensual.

EXPLAIN THE REPERCUSSIONS

Let your children know that once they have sent a message, they are no longer in control of it, and the messages, images and videos that they may intend to share with one individual may end up where the whole world can have access to them. Even if they completely trust someone, other people using their phone might accidentally see it. And, later in life, it may affect their online reputation, especially if universities, employers or future partners access the imagery.

HOW TO REMOVE IMAGES

If an image has already been shared, either your child or yourself should speak to the person that the image was shared with and ask them to delete it. You can also use the report button on a website where the image was posted. Speak to your child's school, as they may be able to confiscate phones if they know that they have sexual imagery stored. If you believe the child was forced into sending the message, report this to the police. You or your child can also report the content to CEOP with one of their child protection advisors (Child Exploitation and Online Protection Command).

BLOCKING AND STOPPING SEXTING

Show your child how to use the block button on their devices and favourite apps to stop people sending them unwanted messages. You can also set up parental controls with your internet service provider or on your child's phone to stop them from accessing harmful content.

HAS YOUR CHILD RECEIVED A SEXUAL IMAGE?

Firstly, reassure your child that they have done the right thing by speaking to you about the incident. Ask them if they requested the image or if they received it unwillingly. If the image has been sent to your child by an adult and you are concerned about sexual exploitation or grooming, contact CEOP immediately.

SOURCES: NSPCC (2015) Review Under Pressure: What's Affected Children in April 2013 - March 2014. [online] nspcc.org.uk/globalassets/documents/annual-reports/childline-review-under-pressure.pdf. Last accessed on 25/07/18; theconversation.com/one-in-seven-teens-are-sexting-says-new-research-92170; learning.nspcc.org.uk/research-resources/childline-annual-review; bbc.co.uk/news/uk-41880500

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