



Our Ref : AGA/EMA/17

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Dear Parents

We would like to alert you to an app called 'Yellow' which aims to encourage teens to find new friends.

Yellow is rated at age 17, however you can download the app and create an account as long as you are older than 13. It also links new 'friends' to Snapchat and Instagram, meaning that once initial contact has been made pupils can be messaged via all apps.

We have had some reports that this app is being used by older males to contact young girls. Some have tried to do this repeatedly, even when asked not to.

Our advice to you would be that if your daughter has this app, please have a discussion with her and use your judgement to monitor it very carefully or remove it from their device.

You can find more information by clicking on the link below

<https://www.internetmatters.org/hub/news-blogs/yellow-dating-app-teens/>

Kind Regards

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